

Art Meets Impact

GAGE ACADEMY *of* ART

Institutional Partnerships

Elevate your brand and showcase your commitment to the transformative power of visual arts.

The perfect time to make an impact

Gage Academy of Art is a respected cultural institution with over 30 years of impactful work. At Gage, we believe that artists are made, not born.

Our new South Lake Union location welcomes a broader, more diverse audience. This is the perfect time to make a meaningful impact through our institutional sponsorship opportunities and amplify your brand's reach and visibility. By aligning with our mission to educate, enrich, and transform our community through the visual arts, you will invest in a thriving arts community and demonstrate your commitment to cultural stewardship.

Why partner with us?

- **Elevate your brand to a diverse audience:** Our community is made up of art patrons, philanthropists, community leaders, youth, corporate employees, and more. Each year, we engage over 3,000 individuals through 250 courses and programs, and more than 8,000 participants attend our public events. With our new South Lake Union location and expanded Georgetown facility, we are further broadening this reach, connecting your organization with an even larger, more diverse audience representing different backgrounds, cultures, and industries. Partner with us to showcase your commitment to both the arts and the power of inclusivity in the community.
- **Support local arts education:** Gage is committed to economic accessibility and offering tuition assistance to those in financial need. Our free weekly Teen Art Studios in South Lake Union, South Park, and the Eastside serve youth who are low-income, unhoused, in foster care, identify as LGBTQIA+, or are English language learners, providing a safe space for young artists to connect with peers and build mentor relationships.
- **Employee engagement and wellness:** Participation in the arts is linked to higher employee satisfaction and engagement. By supporting Gage, you provide your employees with access to exciting classes and talented instructors, promoting creativity and wellness within your team and the broader community.
- **Exclusive benefits:** Enjoy increased brand recognition, VIP access to events, and valuable networking opportunities that highlight your organization's commitment to the arts and community. Benefits vary based on your sponsorship level.



Pick your area of impact:

Accessibility | Community | Sustainability

Looking for a custom-made opportunity?

Contact Director of Advancement Sudeshna Dixit: dixit.s@gageacademy.org to explore sponsorship opportunities tailored to your company's needs.

Teen Art Studios (TAS)

A free, weekly, year-round, youth arts program that increases access to arts education for 1,500 King County youth, ages 13-18, who face barriers or limited access to creative outlets.

	$100,000	$10,000	$5,000	$2,500
Naming opportunity	✓	Limited to partial naming: art material, food	-	-
Recognition in Annual Report	✓	✓	✓	✓
Invitation to members-only events, special exhibit previews	✓	✓	✓	✓
Invitation to a private VIP tour of campus	✓	✓	✓	

Scholarship Programs

Merit-based scholarships provide financial assistance to a diverse group of students and reflect our commitment to making arts education accessible and equitable for all. Gage currently offers six donor-supported named scholarships, totaling $18,000 in funds for students. To better meet our community's needs, we aim to increase the number of scholarships available.

	$5,000	$2,500	$1,000
Naming opportunity	✓	✓	✓
Recognition in Annual Report	✓	✓	✓
Invitation to members-only events, special exhibit previews.	✓	✓	✓
Tickets to Drawing Jam	6	4	2
10% class discounts	Up to 4 classes per calendar year. Restrictions apply.	-	-



"I felt like I had people I could trust, which was a pretty foreign thing to me at the time. **TAS is a place where everyone is accepted** for who they are and encouraged to bring their most authentic, creative self into the room."

-Lavender, Former TAS Student/Current TAS Teaching Artist

Community Events

We organize a variety of events designed to foster connections and pathways to art. Engaging, accessible, and highly popular within the artistic community, our events draw between 50 and 600 art enthusiasts.

- **Best of Gage:** Annual student exhibition and awards show, attracting 350+ patrons.
- **Drawing Jam:** All-day arts festival, drawing 700+ community members.
- **Brush Hour:** Popular monthly art classes designed to beat the rush hour.
- **Lunch and Learn:** Quarterly afternoon lecture series.
- **After Hours:** New monthly series featuring rotating art history lectures, drink-and-draws, and art labs, attended by 35+ people.
- **Cocktails and Creatives:** Annual networking party with opportunities to bid on local artwork and support artists.

	$5,000	$2,500	$1,000	$500	In-Kind Food and beverages, art supplies < $500
Logo on event promotional material	✓	✓	✓	✓	✓
Onsite event recognition	✓	✓	✓	✓	✓
Invitation to a private VIP tour of campus	✓	✓	-	-	-
Gage-branded swag	✓	-	-	-	-
10% class discounts	Up to 4 classes per calendar year. Restrictions apply.	-	-	-	-
Recognition in Annual Report	✓	✓	✓	✓	✓
Tickets to Drawing Jam	4	2	-	-	-
Invitation to members-only events, special exhibit previews.	✓	✓	✓	-	-



Annual Collectors Gala and Auction

March 20, 2027 | Seattle Design Center

Partner with Gage at our signature fundraising event and help sustain high-quality arts education, tuition assistance, and fair compensation for instructors and models. The gala brings together approximately 300 art patrons and community supporters. Sponsorship offers visibility for your organization while investing in a thriving local arts community.

"Our team is honored to support Gage Academy of Arts' move and the impactful growth it will support of our local arts and culture community"

-Shannon Loew, VP of Global Real Estate and Facilities at Amazon

	Presenting $15,000	Visionary $10,000	Innovator $5,000	Motivator $2,500	Patron $1,000	Benefactor $500
Gala-specific benefits						
Logo on all gala print and digital promo collateral	✓	✓	✓	✓	✓	✓
Auction catalog ad (print & digital)	Premium Placement	Fold	1 page	1/2 page	1/4 page	-
Onsite recognition, jumbo screens, and recognition from stage	✓	✓	✓	✓	✓	✓
Tickets to the auction	10	10	6	4	2	-
Year-round benefits						
Private VIP tour of campus	✓	✓	✓	-	-	-
Gage-branded swag	✓	✓	-	-	-	-
Tickets to Drawing Jam	8	6	4	2	-	-
10% class discounts	8 classes	6 classes	4 classes	-	-	-
Recognition in Annual Report	✓	✓	✓	✓	✓	✓
Invitation to members-only events, and special exhibit previews	✓	✓	✓	✓	-	-

About Gage Academy of Art

We believe artists are made, not born,

and that high-quality accessible art education is an essential part of a strong, flourishing community.

Mission
Gage educates, enriches, and transforms our community through the visual arts.

Vision
Gage envisions a world where the visual arts are valued as a vital human endeavor

Contact Gage

Gage South Lake Union
2107 Westlake Ave, Seattle WA, 98121

Gage Georgetown at Equinox Studios
6520 5th Ave S., Seattle, WA 98108
Studios A , B & C

gageacademy.org Tax ID: 91-1992593



35
years delivering art education excellence to the Seattle community

3,400+
students enrolled in classes every year

2,000+
people attending community events, lectures and exhibits annually, many of which are free

50,000
adults trained in art classes over the past 34 years

8
distinct ateliers for immersive, mentored training with an esteemed artist and a community of dedicated peers

1,500
13- to 18-year-olds engaging with art each year at our weekly free Teen Art Studios in three locations