



# Three-Month Report

August 2024- November 2024

The past three months have been a pivotal period for Gage as we transitioned into our fully ADA-accessible, transit-friendly, and custom-built new home in South Lake Union.

This move has not only expanded our reach but also opened new avenues for community engagement, student participation, and partnerships.

As of September 7, 2024, we successfully raised \$2.64 million for the Next Level Campaign. Key donors included a mix of corporate sponsors, government and foundation grants, and many generous individual contributors.

## Your Impact

### Facility Enhancements

A 14,000-foot accessible, approachable, and inspiring space for artists and students, featuring state-of-the-art classrooms and studios.

### Scholarship Support

6 students received named scholarships, breaking down financial barriers for emerging artists, and 39 adults and 4 youth students received tuition assistance of \$14,144.

### Broadening our Reach

198 new community members enrolled for workshops and events, strengthening our ties to the broader Seattle community.

### Building awareness for our impact

735K overall impressions were generated based on outreach and social engagement. We developed a playbook based on audience surveys to gain deeper insights into current and potential audiences, helping us shape programming that aligns with their interests.

Gained media coverage from outlets such as Cascade PBS, GeekWire, MSN, and features on Seattle Channel's Art Zone and Fox 13's Studio 13 Live, along with significant social media engagement.

# Key Accomplishments

## Grand Opening Celebration

The celebration on September 7 drew over 500 guests, including local artists, students, corporate partners, and community members. The event commenced with a land acknowledgment by Ken Workman, a descendant of Chief Sealth, emphasizing our connection to the land. Key elected officials spoke about Gage's role in fostering a thriving community, and a ribbon-cutting ceremony featured eight individuals representing the diverse spirit of our academy.

## New Facility Utilization

At our South Lake Union and Georgetown locations, we've launched new programs such as After Hours Art Lectures, Art Labs, and Drink-and-Draw sessions, while continuing our popular offerings.

The Founders Forum area and hallway gallery are thoughtfully designed to host larger groups and exhibitions, with recent mixers held in collaboration with the Downtown Seattle Association and Seattle Design Festival, and more exciting events planned for the future.

## Focus on Teens

The South Lake Union location has made Teen Art Studio more accessible to underserved communities thanks to its transit-friendly setting. We're also considering a new Eastside location to serve areas impacted by the Bellevue Arts Museum closure.

New teen-focused initiatives include a Teen Advisory Board and a Youth Atelier.

## Community Partnerships

Our commitment to providing art classes at Summit Public Schools continues as we pursue partnerships with The Creative Advantage to expand equitable arts education in Seattle Public Schools. We're also exploring collaborations with Cornish College and Mary's Place to further our reach.



“My daughter works professionally as an artist in the animation industry. Gage's Teen Art Studios and Drawing Jams played a role in her development, and I will always be grateful.”

- Christopher Nelson

# Thank you to our Lead Funders and Capacity Campaign Donors

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# Looking Forward

As we look ahead to 2025, Gage is poised to make an even greater impact. There's still work to be done to ensure we thrive and support the needs of our students, instructors, and staff. Key priorities include:

## Expanding Accessibility

Continuing free or low-cost classes, tuition assistance, and scholarships to engage more students in both online and in-person formats.

## Supporting Excellence

Investing in our talented teachers, artists, and staff to maintain program quality.

## Upgrading Systems

Enhancing registration, customer service, and donor outreach with secure, modern systems.

**With the commitment of our dedicated staff, students, and generous supporters like you, we are confident in our continued growth and contribution to Seattle's arts scene.**

## Naming Opportunities

While the Next Level Campaign has exceeded expectations, opportunities still remain to leave a lasting legacy by sponsoring studios, classrooms, and public gathering spaces.

## Ways to Stay Involved

### Upcoming Events

Drawing Jam – Saturday, December 7, 2024

Enjoy hands-on activities, artist demonstrations, and a fun after-hours party.

Annual Collectors Gala- Saturday, May 3, 2025

Join us for our major fundraising 'event, Illumination: A Celebration of Art and Community.

### Volunteer Opportunities

Volunteer at an event or consider joining the Gage Board of Trustees.

Interested in deepening your impact?

Contact Sudeshna Dixit, Director of Advancement, at [dixit.s@gageacademy.org](mailto:dixit.s@gageacademy.org) to discuss ways to support Gage's mission.

